

**Korean Films  
at Cannes 2012**  
The 65th Cannes Film Festival



# **Korean Films at Cannes 2012**

**The 65th Cannes Film Festival**

May 16-27, 2012

**Marché du Film**

May 16-25, 2012



[www.koreanfilm.or.kr](http://www.koreanfilm.or.kr)



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KOFIC Contact in Cannes

STAND #121 Village International Riviera Tel +33 04 93 99 87 73

KOFIC Representatives Attending

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<b>Mr. Chris KIM</b> Manager	<b>Ms. Jiwon CHOI</b> Manager	<b>Ms. SEO Seung-hee</b> Representative (France)	

KOFIC Contact in Seoul

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INTERNATIONAL PROMOTION CENTER, KOFIC

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Global Marketing Team

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# KOFIC INTRODUCTION

## Korean Film Council

The Korean Film Council (KOFIC), a government-supported, self-administered body, strives to promote and support Korean films both in Korea and abroad. KOFIC's primary objective is to promote and support the production of Korean films through funding, research, education and training. It also strives to further the development of international markets for Korean films and to promote inter-cultural understanding through film-based cultural exchanges.

## KOFIC's Main Activities Are as Follows;

- 1** Establishment of plans to promote the film industry.
- 2** Management of the Korean Film Development Fund.
- 3** Procurement of support for the production, distribution and screening of films in order to ensure quality and diversity.
- 4** Management of film production facilities, including the KOFIC Namyangju Studios.
- 5** Support in the form of overseas marketing and the promotion of international exchanges.
- 6** Research and development.
- 7** Education and training of film-related human resources.

# Korean Films at **Cannes** Film Festival

In Another Country

The Taste of Money

Circle Line

The King of Pigs

## In Another Country

2012, 89min, 35mm, 8,010ft, 1.85:1, Color, Dolby SRD

다른 나라에서 / Da-Reun Na-Ra-E-Suh

Official  
Competition



**DIRECTED BY** HONG Sangsoo

**CAST** Isabelle HUPPERT

YU Jungsang

JUNG Yumi

**GENRE** Drama

**RELEASE DATE** May 31, 2012

**PRODUCTION**

JEONWONSA Co.

**TEL** +82 2 450 3824

**E-MAIL** autumnwork@naver.com

**INTERNATIONAL SALES**

FINECUT Co., Ltd

**TEL** +82 2 569 8777

**FAX** +82 2 569 9466

**E-MAIL** cineinfo@finecut.co.kr

**WEBSITE** www.finecut.co.kr

### SYNOPSIS

A young film student and her mother run away seaside town of Mohang to escape their mounting debt. The young woman begins writing a script for a short film in order to calm her nerves:

Three women named Anne appear, and each woman consecutively visits the seaside town of Mohang. The first Anne is a successful film director. The second Anne is a married woman secretly in an affair with a Korean man. The third Anne is a divorcée whose husband left her for a Korean woman.

A young woman tends to the small hotel by the Mohang foreshore owned by her parents. A certain lifeguard can always be seen wandering up and down the beach that lies nearby. Each Anne stays at this small hotel, receives some assistance from the owner's daughter, and ventures onto the beach where they meet the lifeguard.

**HONG Sangsoo** [ 홍상수 洪常秀 ]

HONG Sangsoo made the astounding debut with his first feature film <The Day a Pig Fell into the Well> in 1996. Since then, through the 12 films that he wrote and directed, HONG has consistently enjoyed using a complex and highly ordered architecture under a seemingly random surface created by spontaneous circumstances in depicting the characters in his films. Renowned for his unique cinematographic language and unprecedented esthetics in filmmaking, HONG Sangsoo is considered as one of the most established auteurs in contemporary Korean cinema.

### SCREENING SCHEDULE

**Premier Screening**

May 21, 16:00  
GRAND THÉÂTRE  
LUMIÈRE

**Repetition Screening**  
TBC



# The Taste of Money

2012, 114min, 35mm, 2.35:1, Color, Dolby SRD

돈의 맛 / Do-nui-mat



**DIRECTED BY** IM Sang-soo

**CAST** KIM Kang-woo  
BAEK Yoon-sik  
YOUN Yuh-jung  
KIM Hyo-jin

**GENRE** Erotic Suspense

**RELEASE DATE** May 17, 2012

## PRODUCTION

FILMPASMAL  
**TEL** +82 70 8639 1117  
**E-MAIL** film\_pasmal@naver.com

## INTERNATIONAL SALES

Daisy & Cinergy Entertainment  
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**FAX** +82 2 338 5134  
**E-MAIL** ericanam628@gmail.com  
**WEBSITE** www.daisyent.co.kr

## SYNOPSIS

Young-jak who is a private secretary of madam BAEK, the center power of Korean conglomerate, deals with immoral private issues of her wealthy family. As his desire for money and power grows, he endures whatever he's ordered to do and letting people around him get hurt is not a concern for him. Meanwhile, Young-jak reports to madam BAEK that madam BAEK's husband, Mr. YOON is having an affair with a Filipino nanny, Eva. Madam BAEK is now despaired, then greedily seducing Young-jak for her sexual desire. On the other hand, he begins to feel conflicted by madam BAEK's daughter, the only family member who approaches him with the true heart. Lost between his morality and shortcut to successful life, he has to make the biggest decision he's ever made to choose whom he will hang on to, in order to survive in this harsh world.

**IM Sang-soo** [ 임상수 林常樹 ]

After graduating from Yonsei University with a major in Sociology, IM Sang-soo went on to study at the Korean Academy of Film Arts. Beginning his career in film under the directing team for <The General's Son>, IM went on to make his breakthrough debut film, <Girls' Night Out>, and wide spread attention from both critics and audiences. With his next film, <Tears>, he struck a chord in the heart of Korean society about wayward teenagers. He further gained recognition with <A Good Lawyer's Wife>, which equally proved a stir across the Korean film world. He returned with a unique analysis of modern Korean history in <The President's Last Bang> in 2004. IM followed with <The Housemaid>, which depicted the collapsed morality of a wealthy family through the eyes of one housemaid. It went on to compete at the 63rd Cannes Film Festival and cemented IM's standing as one of the most refined Korean directors of his time.

## SCREENING SCHEDULE

May 26, 12:00  
GRAND THÉÂTRE  
LUMIÈRE

**Official Screening**  
May 26, 22:00  
GRAND THÉÂTRE  
LUMIÈRE

**Press Screening**  
May 25, 19:30  
DEBUSSY

**Press Screening**  
May 25, 22:00  
BAZIN

# Circle Line

2012, 26min, HD, 16:9, Color, Dolby SRD

순환선 / Sunhwanseon



**DIRECTED BY** SHIN Su-won

**CAST** JUNG In Gi  
**GENRE** Drama

## SYNOPSIS

Sangwoo is a middle aged father with a pregnant wife and a teenage daughter. Hiding the fact that he was recently fired to his family, he spends his time on the subway all day. With his situation, his unborn baby being late is something to be thankful for rather than something to be worried about. He comes across a beggar lady with a baby and at first he feels sorry for her. But after seeing her begging without consequence he gets angry at her and shouts at her. Later on, he realizes that his anger was toward his difficult situation.

**SHIN Su-won** [ 신수원 申秀媛 ]

Director SHIN graduated from Seoul National University and Korea National University of Arts (Department of Film making. MFA). After she made two short films <Sweeter than Candy> and <Shave>, she directed first feature film <Passerby #3> and this won the 'Best Asia Film Award' in Tokyo International Film Festival, 'JJ-Star Award' in Korean Feature Film Competition at Jeonju International Film Festival in 2010. In 2011, she directed 1 documentary <Women with a Movie Camera> of MBC broadcast documentary series "TIME" and short film <Circle Line> is invited in 51th La Semaine de la Critique in Cannes 2012.

## PRODUCTION

Film JUNE  
**TEL** +82 10 6280 6110  
**FAX** +82 2 6272 1222  
**E-MAIL** eugincine@hanmail.net  
meroon2@yahoo.co.kr

## SCREENING SCHEDULE

May 21, 14:00  
ESPACE MIRAMAR  
May 22, 20:00  
ESPACE MIRAMAR  
May 23, 08:30  
SALLE BUNUEL



# The King of Pigs

2011, 97min, HDCAM, 1.85:1, Color, Stereo

돼지의 왕 / Dae-Gi-Eui Wang



## DIRECTED BY YEUN Sang-ho

CAST YANG Ik-june  
OH Jung-se  
KIM Hye-na  
KIM Kkobbi  
PARK Hee-von

GENRE Animation

RELEASE DATE November 3, 2011

## SYNOPSIS

Kyung-min, a businessman, and Jong-suk, a failed writer, are former schoolmates. During a reunion dinner they look back on their school days, when a particularly cruel group of students, "the dogs", exercised a reign of terror by hazing and bullying part of the other students, the "pigs". One day, KIM Chul, one of their mates, stood up to the "dogs", becoming the only hope of ending their tyranny. Fifteen years on, he remains a hero. But behind this figure, the two men recall the murky story of their bond.

## YEUN Sang-ho [연상호 延尚昊]

YEUN Sang-ho was born in Seoul, Korea in 1978. After graduating from Sangmyung University with a degree in Painting, the director made his debut short film, <D-Day> in 2000. In 2003, YEUN's second short <The Hell> won Asian Ghost Award at the Short Shorts Film Festival Asia. His following Short <Love is Protein> was screened in Competition section at the Curtocircuit Int'l Short Film Festival of Santiago de Compostela in 2009 and invited to the Mauvais International Genre Film Festival at the same year. <The King of Pigs> is his first debut feature and it won NETPAC Award, CGV Movie Collage Award, Best Director Award by Director's Guild of Korea at the Busan Int'l Film Festival in 2011.

## INTERNATIONAL FILM FESTIVAL

2011 Busan Int'l Film Festival, Korean Cinema Today - Vision  
-NETPAC Award, CGV Movie Collage Award, Best Director Award by Director's Guild of Korea, Busan Int'l Film Festival

## PRODUCTION

Studio Dadashow  
TEL +82 2 322 9319  
E-MAIL ani035@naver.com

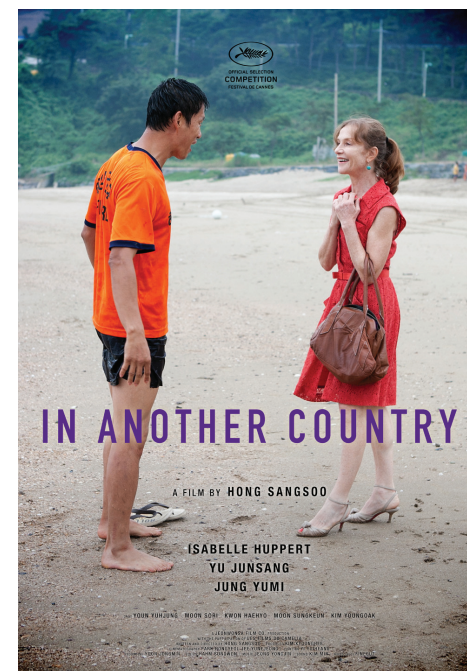
## INTERNATIONAL SALES

INDIESTORY Inc.  
TEL +82 2 722 6051  
FAX +82 2 722 6055  
E-MAIL kate@indiestory.com  
WEBSITE www.indiestory.com

## SCREENING SCHEDULE

May 24, 09:00  
CROISSETTE  
May 24, 17:00  
CROISSETTE  
May 25, 11:30  
CINEMA LES ARCADES/  
SALLE 1

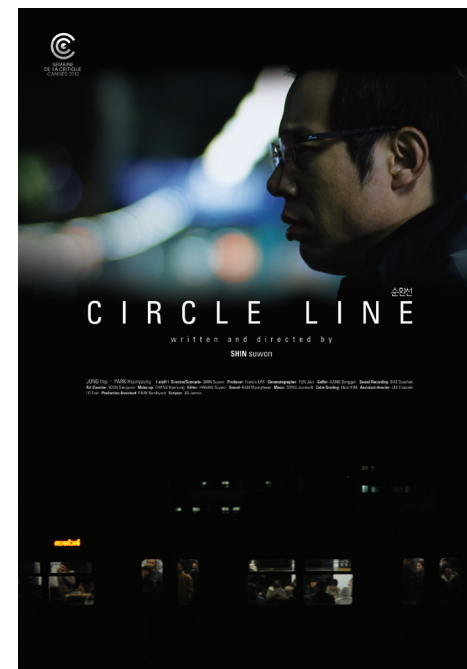
# Korean Films at Cannes Film Festival



In Another Country



The Taste of Money



Circle Line



The King of Pigs

# SHOOT in KOREA

## 25% CASH REBATE on production costs

Any project spending more than **1 billion KRW (approx USD 900,000)** is eligible to apply. Experience KOFIC's NEW incentive program, The Foreign Audio-visual Works Location Incentive

The Korean Film Council (KOFIC) has launched a location incentive in 2011, which supports part of the expenses of foreign feature film and television drama series shot in Korea. Productions that choose to shoot in Korea can enjoy significant cost savings making their international production budgets more competitive.

### 25% Cash Grant on Costs

KOFIC offers a 25% cash grant on foreign audio-visual works production expenditure incurred for goods and services in Korea, with a cap of 3.4 billion KRW (approx 3 million USD). The grant amount shall be determined taking into account the remaining grant program budget on the date of application.

### Eligible Works

Feature film and television drama series produced by a foreign production company, in which foreign capital's participation in the production cost exceeds 80% will be eligible for this grant. Eligible works must satisfy the following requirements:

- Must shoot longer than 10 days in Korea
- Must spend no less than 1 billion KRW (approx. USD 900,000) in Korea for production costs as recognized by KOFIC
- Must receive approval of the Review Committee which shall evaluate, among other things, the following three factors: (1) the degree to which the work creates tourism and revenues ("tourism and audience creation"); (2) the degree to which the work contributes to Korean film industry's capacities, ("capacities contribution"); and (3) the extent to which the foreign producer participates in the production of the work ("foreign elements participation")

### Eligible Applicants

The applicant must be a corporation organized and registered as a business in Korea meeting the following requirements:

- must be a company retained by a foreign production company on a production service agreement.
- shall provide services necessary for in-Korea production of a foreign audio-visual work and operates and manages a relevant production cost account.

### Application Process

Overall process: ❶ Provisional application; ❷ Enter into an agreement; ❸ Final application; and ❹ Payment of the grant

- ❶ Provisional application: The applicant submits the provisional application together with supporting documents. KOFIC then evaluates the provisional application and decides on the eligibility and the provisional grant amount.
- ❷ Entering into an agreement: KOFIC and the recipient enters into a grant agreement.
- ❸ Final application: The recipient submits the final application, the audited expenditure statement, and other supporting documents, and then KOFIC makes the final decision on the eligibility and the final grant amount.
- ❹ Payment of the grant: KOFIC makes the payment to the applicant.

For more details visit [www.koreanfilm.or.kr](http://www.koreanfilm.or.kr)

### Contact

#### KOFIC Headquarter (in Seoul)

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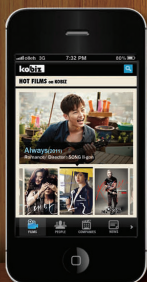
Korean Film Council

# “Kobiz, Your Gateway to Korean Film”



www.koreanfilm.or.kr

Mobile App



Books

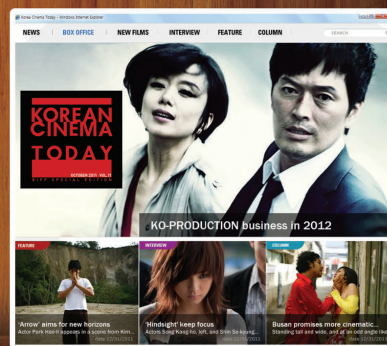


Magazine

iPad Magazine



Webzine



@koreanfilmbiz

# International Sales Companies

9ers Entertainment

CJ Entertainment

Daisy & Cinergy Entertainment

Finecut Co., Ltd.

Lotte Entertainment

Mirovision Inc.

M-Line Distribution

Showbox/Mediaplex, Inc.





9ers Entertainment is private company specializing in distrigution, film acquisition, financing and project development as we seek to significantly increase our diversified portfolio of intellectual property.



# Miss Conspirator

2012

**DIRECTED BY** PARK Kwan  
**CAST** KO Hyun-jung, YOO Hae-jin  
**GENRE** Action / Crime / Comedy

An innocent bystander gets involved in the middle of crazy drug underworld.

## CONTACT IN CANNES

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CHOI Eun-Young (Head of Int'l Business)  
NAM Kyoung-A (Manager of Marketing)  
YANG Sung-Jun (Manager of Project & Production Dept.)  
KIM Jae-Woo (Manager of Int'l Business)

## CONTACT IN SEOUL

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## Granny Goes to School

2012

**DIRECTED BY** JIN Kwang-gyo  
**CAST** KIM Jin-koo, SHIN Chae-yeon  
**GENRE** Family Drama

Illiterate 70 year-old granny takes alphabet tutoring from amusingly clever 7 year-old granddaughter.

**MARKET SCREENING** May 17, 17:30, PALAIS J



## Never Ending Story

2012

**DIRECTED BY** JOUNG Yong-ju  
**CAST** UHM Tae-woong, JUNG Ryeo-won  
**GENRE** Romantic Comedy

A man and a woman are diagnosed with terminal illness and they begin to plan the last ceremony of their life-their funeral together just as wedding plan.



## Sunday Punch

2011

**DIRECTED BY** PARK Joong-gu  
**CAST** YOO Dong-keun, KIM Jung-hoon, OH Gwang-rok, YOON Jin-seo  
**GENRE** Comedy

To fight against injustice, the minister and his son, rebellious rapper stand up together and regain trust in their relationship.



## 90 Minutes

2012

**DIRECTED BY** PARK Sun-wook  
**CAST** JOO Sang-wook, JANG Mi-in-ae  
**GENRE** Sexual Thriller

One night stand haunts him and he has 90 minutes to get away.



## Horny Family

2012

**DIRECTED BY** PARK Bo-sang  
**CAST** LEE Mi-sook, CHEON Ho-jin, KIM Hyo-jin, KIM Seung-woo  
**GENRE** Sex Comedy

The whole members of picture perfect family have bold but secretive affairs behind their back.



## CJ ENTERTAINMENT

CJ Entertainment is Korea's leading entertainment company, with a business that encompasses film production, investment, and distribution. After emerged into CJ E&M Corporation, CJ Entertainment tries to make synergies with other business units including CJ Media/OnMedia (broadcast), Mnet Media(music) and CJ Internet(gaming).

### CONTACT IN CANNES

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**Tel** +33 78 6350 689

#### Executives attending

Kini KIM (SVP, Head of Int'l Sales & Distribution)  
Heejeon KIM (VP, Int'l Sales for US & Europe)  
Justin KIM (Int'l Sales for US & Europe)  
Gwen JOUNG (Int'l Sales for Asia)

Bryan JO (VP, Int'l Marketing & Distribution)  
Wonsun SHIN (Director, Int'l Marketing & Festivals)  
Samantha LEE (Int'l Marketing)

### CONTACT IN SEOUL

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**Fax** +82 2 371 6340  
**E-mail** justinkim@cj.net  
jyoung\_gon@cj.net  
**Website** www.cjent.co.kr/eng



## As One

2012

**DIRECTED BY** MOON Hyun-sung **CAST** HA Ji-won, BAE Doo-na **GENRE** Drama / Sports

Table tennis teams of South and North Korea have never won over Chinese team. Teaming up as a United Korea for the first time in 1991 at the World Table Tennis Championship in Chiba City, Japan, makes for moments of crisis and bungled coordination, but game-by-game, North and South become a true team.

**MARKET SCREENING** May 16, 17:30, STAR 3



## Soar into the Sun

2012

**DIRECTED BY** KIM Dong-won **CAST** JUNG Ji-hoon(a.k.a Rain), SHIN Sae-kyung, YU Jun-sang  
**GENRE** Action

A South Korean elite Air Force pilot Tae-hun finds himself transferred to a combat flying unit after a cocky, unplanned, and dangerous air show demonstration. The world outside the base makes its presence known when a North Korean MIG fighter is discovered heading toward the South. Tae-hun and the rest of the squad are put back on active duty.

**MARKET SCREENING** May 19, 19:30, Star 4 (Promo) / May 22, 14:00, LERINS 2 (Promo)



## Perfect Number

2012

**DIRECTED BY** PANG Eun-jin **CAST** RYOO Seung-bum, LEE Yo-won, CHO Jin-woong  
**GENRE** Thriller / Romance

Seems to be an ordinary math teacher in high school, Suk-go is indeed a brilliant mathematician. In his dull life, seeing Hwa-sun is the sole happiness for him. Hwa-sun is a shopkeeper where he buys lunch from and she actually lives next to Suk-go. The two become inseparable when Suk-go decides to cover up Hwa-sun's accidental murder while she was mercilessly beaten by her ex-husband...

**MARKET SCREENING** May 19, 19:30, STAR 4 (Promo) / May 22, 14:00, LERINS 2 (Promo)



## I AM : SMTOWN WORLD TOUR LIVE in Madison Square Garden

2012

**DIRECTED BY** CHOI Jin-seong  
**CAST** KANGTA, BoA, TVXQ!, Super Junior, Girls' Generation, SHINee, f(x)  
**GENRE** Music / Documentary

The documentary follows the singers of SM TOWN as they prepare for their live performance at one of the world's most prestigious concert venues: Madison Square Garden in New York. From auditions, training period to get on stage, seems-to-be frivolous teen stars endure enormous hardships you've never imagined.

**MARKET SCREENING** May 18, 20:00, RIVIERA 3



## Masquerade

2012

**DIRECTED BY** CHOO Chang-min **CAST** LEE Byung-hun, RYOO Seung-ryong, HAN Hyo-joo  
**GENRE** Period / Drama

King Gwang-hae, orders his councilor HEO Kyun to find him a double in order to avoid the constant threat of assassination. Ha-sun, a jester who looks remarkably like the king, is finally chosen and the day Gwang-hae feared came too fast: the King is now in coma by an unknown poison. From now on, Ha-sun has to deal the servants and even his oppositions just like King Gwang-hae.



## Runway Cop

2012

**DIRECTED BY** SHIN Terra **CAST** KANG Ji-hwan, SUNG Yu-ri **GENRE** Comedy / Action

Detective CHA doesn't want to waste a single precious moment even to shower, and regularly dresses in threadbare ramshackle clothes. But he's just been assigned to the case of a lifetime: Transforming into an undercover runway model in 60 days. With so much to learn in such a short period of time, detective CHA's case turns into the biggest makeover project of all time!

**MARKET SCREENING** May 17, 13:30, STAR 4





Founded in 2005, Daisy & Cinergy Entertainment has been actively acquiring and distributing big titles in Korea, from critically acclaimed art house films to studio level films. Since 2009, Daisy & Cinergy Entertainment has been producing and investing in domestic titles such as <Goodbye Mom>, <Man of Vendetta>, <Mr. Idol>, <Best Seller>, <Pitch High> and <S.I.U.> with the growing number of projects every year. And now we have big titles ahead getting ready to be made and start our own sales team with - <The Taste of Money> by IM Sang-soo, <Don't Cry, Mommy>, <Horror Stories>, <How to Use Guys with Secret Tips> and etc.

**CONTACT  
IN  
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Erica NAM  
Chan HUHRachel Yera JANG

Jeremy CHIN  
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# The Taste of Money

2012

**DIRECTED BY** IM Sang-soo  
**CAST** KIM Kang-woo, BAEK Yoon-sik, YOUN Yuh-jung, KIM Hyo-jin, ON Ju-wan  
**GENRE** Erotic Suspense

A young man trying to get what he wants, money, doing whatever it takes. However, he learns a lesson that money is not the real solution to the happy ending.



## Horror Stories

2012

**DIRECTED BY** JUNG Bum-shik, LIM Dae-woong, HONG Ji-young, KIM Gok & KIM Sun  
**CAST** KIM Hyeon-soo, ZIN Tai-hyun, NAM Bo-ra, KIM Ji-young  
**GENRE** Horror Omnibus

**<Don't Answer to the Door>**  
Two kids left alone at home at late night and a stranger attacks them.

**<Endless Flight>**  
After murdering series of people including a flight attendant the killer is being transferred by a plane on which the killed flight attendant should have been.

**<Secret Recipe>**  
Two step sisters fight to marry a rich old man. But what they don't know is his secret to maintain his young face.

**<Ambulance on the Death Zone>**  
Zombie virus has attacked the country, and no one trusts each other.



## Don't Cry, Mommy

2012

**DIRECTED BY** KIM Yong-han  
**CAST** YU Sun, YOO Oh-seong, NAM Bo-ra  
**GENRE** Revenge Thriller

A single mother, whose daughter committed suicide after being raped by her fellow students, decides to punish those boys herself.



## How to Use Guys with Secret Tips

2012

**DIRECTED BY** LEE Wonsuk  
**CAST** LEE Si-young, OH Jung-se  
**GENRE** Romantic Comedy

Not so attractive Bona finds a mystery lecture video. After following the lecture, she seems to be getting all she wanted. But how long would this last?





FINECUT is a film company specialized in international sales and marketing, production, financing and acquisition of high-end films. FINECUT was set up in January, 2008 by Youngjoo SUH who was the founder and backbone of making Cineclick Asia as one of the leading film companies in the Asia's creative industries successfully representing numerous films. With the knowledge from the vast experience over 10 years, FINECUT is currently developing numerous international projects in its development pipeline with film directors from various countries.

**CONTACT  
IN  
CANNES**

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Youngjoo SUH (CEO)  
Yunjeon KIM (Director of Int'l Sales)  
Luna KIM (Director of Int'l Sales & Co-production)  
Yura KWON (Director of Festival & Marketing)  
Sejin LEE (Sales & Marketing)

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**Tel** +82 2 569 8777  
**Fax** +82 2 569 9466  
**E-mail** cineinfo@finecut.co.kr  
**Website** www.finecut.co.kr



# In Another Country<sup>2012</sup>

**DIRECTED BY** HONG Sangsoo  
**CAST** Isabelle HUPPERT, YU Junsang, JUNG Yumi  
**GENRE** Drama

In another country, a woman or another woman is, was, will be, encountering the same places and the same people for no other reason than her being in another country.



## Unbowed

**DIRECTED BY** CHUNG Jiyoung  
**CAST** AHN Sung-ki  
**GENRE** Drama

Based on true story, an unfairly dismissed university professor fights against the entire Judiciary in his trial for threatening a judge with a lethal crossbow.



## Love Fiction

**DIRECTED BY** JEON Gye-soo  
**CAST** HA Jung-woo, KONG Hyo-jin  
**GENRE** Romantic Comedy

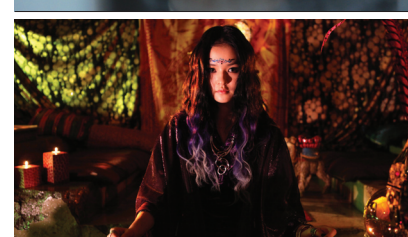
The perfect muse he can ever have comes with a mysterious past, countless ex-lovers, and even thick armpit hair.



## Pieta

**DIRECTED BY** KIM Ki-duk  
**CAST** LEE Jung-jin, CHO Min-soo  
**GENRE** Drama

A solitary man who grew up as an orphan works as a cruel loan shark. A mysterious woman claims to be his mother and he finds himself becoming attached to her only to realize her extreme yet sad motive.



## Ghost Sweepers

**DIRECTED BY** SHIN Jung-won  
**CAST** KIM Soo-ro, KANG Ye-won, LEE Jae-hoon  
**GENRE** Horro / Comedy

A comic action horror about the biggest group of top exorcists in the country teaming up to eradicate the notorious evil spirit and find out the hidden secrets of the cursed village.



## The Grand Heist

**DIRECTED BY** KIM Joo-ho  
**CAST** CHA Tae-hyun, OH Ji-ho  
**GENRE** Period Action Adventure

A story of the greatest heist pulled by a group of top specialists to rob the entire country's storage of 'ice', the most valuable item 250 years ago.



## LOTTE ENTERTAINMENT

Lotte Entertainment distributes over 25 Korean / foreign titles a year under a strong arms of multiplex circuit Lotte Cinema, which presents 550 screens nationwide in Korea.

### CONTACT IN CANNES

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Ryan HAN  
Eunhye BYEON

### CONTACT IN SEOUL

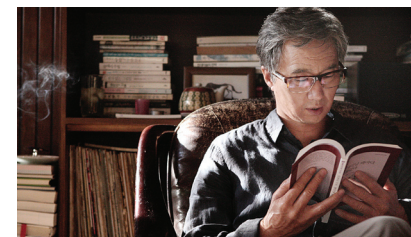
4F Lotte Castle Gold, Sincheon-dong,  
Songpa-gu, Seoul, Korea 138-727  
Tel +82 2 3470 3540  
Fax +82 3470 3549  
E-mail r333@lotte.net  
Website www.facebook.com/LotteEnt



## Architecture 101 <sup>2012</sup>

**DIRECTED BY** LEE Yong-zoo  
**CAST** BAE Su-ji, LEE Je-hoon, UHM Tae-woong, HAN Ga-in  
**GENRE** Romance / Drama

A man and a woman find each other in love again, 15 years after their love at first sight in a college architecture course.



### Eungyo

**DIRECTED BY** JUNG Ji-woo  
**CAST** PARK hae-il, KIM Moo-yul, KIM Go-eun  
**GENRE** Drama

LEE Jeok-yo, a celebrated poet in his 70's, meets a 17-year-old girl named EunGyo, who reignited both passion and desire in him. Inspired by her, he writes a novel, EunGyo. However, his protégé steals LEE's literary work, jealous over their relationship.



### The Concubine

**DIRECTED BY** KIM Dae-seung  
**CAST** JO Yeo-jeong, KIM Dong-wook, KIM Min-jun  
**GENRE** Erotic Epic Drama

For the love of her life, Hwa-yeon had no choice but to become the king's concubine. The two men seized by this woman are hooked on fanatical love within the hell-like palace; a place they can never leave till they die.



### Mr. XXX-Kisser

**DIRECTED BY** JEONG Seung-koo **CAST** SONG Sae-byeok, SUNG Dong-il  
**GENRE** Genre Comedy

Dong-sik is transferred to the insurance sales team, but is completely discouraged when his tactless and obstinate disposition crushes his dreams of becoming the best insurance seller. Then one day, Dong-sik has a chance encounter with the legendary 'master of tongue' in the insurance sales industry, and begins to learn his secrets. Can Dong-sik now be transformed into a true master of flattery?



### The Neighbors

**DIRECTED BY** KIM Hwi  
**CAST** KIM Yun-jin, CHUN Ho-jin, KIM Sae-ron  
**GENRE** Thriller

How much do you know about your neighbors? What if one of your neighbors is a serial killer? The story is about the mysterious death of a young girl, a suspect, and neighbors who suspect him for different reasons.



### I Am the King

**DIRECTED BY** JANG Kyu-sung  
**CAST** JU Ji-hoon, KIM Soo-ro, LEE honey  
**GENRE** Epic Comedy

A slave is suddenly transformed into a prince! A prince somehow ends up being a slave in the streets! King Sejong the Great's secret story from history is finally unveiled.





In 1998, Mirovision was launched as the First Korean Sales and Distribution Company for both shorts and features. Mirovision also activated international co-production projects, thus steps forward to become the leading global film company broadening its goals as a multimedia group through the development of innovative business strategies.



## Mr. Perfect <sup>2012</sup>

**DIRECTED BY** KIM Myung-gyun **CAST** YOON Si-yoon, YEO Jin-goo  
**GENRE** Human Comedy

Se-jin was once a famous pro golfer. One day, Se-jin's older co-worker died because his drunk driving. He loses his voice because of this car accident and goes to an island in order to take a rest. And this encounter starts to change Se-jin and people of this island.

**MARKET SCREENING** May 16, 16:00, GRAY 1

### CONTACT IN CANNES

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**Tel** +33 (0)4 92 99 33 24  
**Executives attending**  
Jason CHAE (President)  
Isabelle PARK (Manager, Festival Coordinator/Int'l Division)  
Rachel YANG (Assistant Manager)

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**E-mail** sales@mirovision.com  
**Website** www.mirovision.com



## Our Homeland (Kazokuno Kuni) <sup>2012</sup>

**DIRECTED BY** YANG Yong-hi **CAST** IURA Arata, ANDO Sakura, YANG Ik-june **GENRE** Drama

25 years has passed and my brother came back from that country. Sonho was sent to North Korea 25 years ago by his Korean parents living in Japan. Since then he has lived in a society where no choices in life are given whereas his little sister Rie living with her parents in Tokyo always enjoyed freedoms. Sonho returns to Japan temporarily for the first time. Will the family be able to make up for the 25 years' lost time?

**MARKET SCREENING** May 16, 13:00, RIVIERA 1



## Kong's Family <sup>2012</sup>

**DIRECTED BY** NAM Ki-wong **CAST** KIM Byung-ok, YOON Da-kyung, SIM Eun-jin  
**GENRE** Comedy

JANG Baek-ho is the worst person in the world. He only cares of himself and never considers his family. After spent years in prison, he goes back to his hometown. He wants to open a noodle restaurant to make money. But on payment day, his money disappeared. Now, he starts to investigate all his family members to find his money.

**MARKET SCREENING** May 18, 10:00, GRAY 3



## Chang-su (Working Title) <sup>2012</sup>

**DIRECTED BY** LEE Duk-hee **CAST** LIM Chang-jeong, AHN Nae-sang  
**GENRE** Drama

Chang-su does not have any family, friends or lover. Chang-su has been living in prison as an substitute prisoner for the others. After he spent 3 years in prison, he just came back to his normal life with gambling and drinking. One day, Mi-yeon, appears to him, and everything changes. She enlightens his life for the first time. Chang-su bets his everything to save this woman for the first, and for the last time in his life.



## Invitation <sup>2012</sup>

**DIRECTED BY** KIM In-shik  
**CAST** YEH Ji-won, CHOI Woo-je  
**GENRE** Drama

Two brothers fell in love with one woman, Hyun-jae. But she chose Chung-seo. And Jang-seo has been living bitter days after betrayal of his younger brother and his lover. After 17 years passed, Jang-seo got a call from her. He does not know why she's coming back, but his heart is beating again.



## Melo <sup>2012</sup>

**DIRECTED BY** Roy LEE  
**CAST** LEE Sun-ho, LIM Sung-uhn  
**GENRE** Drama

Yoon-suh, has no dreams and love for a long time. One day, Tae-in comes to her life and she falls into him. But when Tae-in's ex-girlfriend, appeared, all her happiness shatters and she begins to be obsessed to Tae-in. Her anxiety makes her a murderer and her frustration drags Yoon-suh to bloody end.



## M-LINE

Distribution

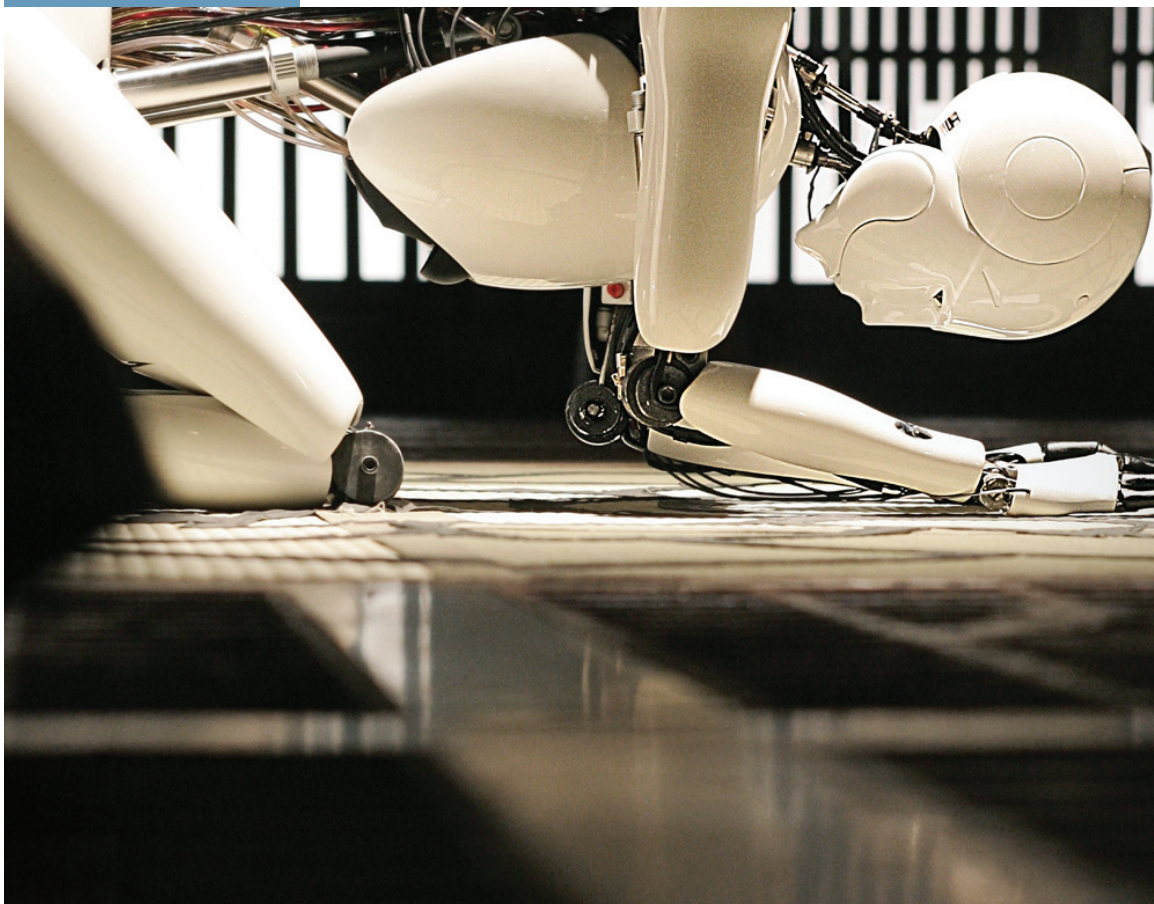
Launched in 2008, M-Line Distribution has been an exciting sales company for the past years, representing strong box office hits and also films with artistic touch. It aims to bring latest titles to each new major market throughout the year and introduce fine products-not limited to Korean films-to worldwide audiences. M-Line Distribution continues to establish the bridgehead between international producers and the distributors.

### CONTACT IN CANNES

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Tel +33 (0)4 92 99 32 49  
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Nahie J.Y. KIM (Manager)  
Jamie SEO (Manager)  
Rachel JOO (Assistant Manager)

### CONTACT IN SEOUL

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Fax +82 2 796 2429  
E-mail sales@mline-distribution.com  
Website www.mline-distribution.com



# Doomsday Book

2012

**DIRECTED BY** KIM Jee-woon, YIM Pil-sung  
**CAST** KIM Kang-woo, RYOO Seung-bum, SONG Sae-byeok  
**GENRE** Sci-Fi Drama

Three unique stories by two acclaimed directors, about human beings on the last day of the Earth.

**MARKET SCREENING** May 19, 09:30, PALAIS J



## All about My Wife

2012

**DIRECTED BY** MIN Kyu-dong  
**CAST** LIM Soo-jung, LEE Sun-kyun, RYOU Seung-ryong  
**GENRE** Romantic Comedy

She is sexy, beautiful and an excellent cook but the worst wife to her dear husband.

**MARKET SCREENING** May 21, 10:00, PALAIS C



## Gabi

2012

**DIRECTED BY** CHANG Youn-hyun  
**CAST** JOO Jin-mo, KIM So-yeun, PARK Hee-soon, YOO Sun  
**GENRE** Mystery Melodrama

In 19c, Gojong, the King of Chosun Dynasty becomes a big fan of Gabi (coffee) not knowing his own coffee maid is a spy.



## Howling <sup>\* Asian territories only</sup>

2012

**DIRECTED BY** YOO Ha  
**CAST** SONG Kang-ho, LEE Na-young  
**GENRE** Action Thriller

The wildest chase between a policewoman and a wolfdog begins!



## Two Weddings and a Funeral

2012

**DIRECTED BY** KIMJHO Gwang-soo  
**CAST** KIM Dong-yun, RYOO Hyeon-kyoung, SONG Yong-jin, JUNG Ae-youn  
**GENRE** Queer Romantic Comedy

'Not yet coming out' gay man and a lesbian woman start their cover-up marriage to be free from parents' eyes.



## El Condor Pasa

2012

**DIRECTED BY** JEON Soo-il  
**CAST** CHO Jae-hyun, BAE Jeong-hwa  
**GENRE** Drama

A journey to seek for forgiveness.





**SHOWBOX**

Showbox/Mediaplex Inc., a part of the Orion Group, is a multi-integrated Korean motion picture studio. Established in 2002, Showbox has been one of the leading drives in Korean film investment and distribution. Showbox is also focusing on production and international co-production as well as acquisition.



# The Thieves

2012

**DIRECTED BY** CHOI Dong-hoon

**CAST** KIM Yun-seok, KIM Hye-soo, LEE Jung-jae, Gianna JUN, Simon YAM, KIM Hae-sook, OH Dal-soo, KIM Soo-hyun, Derek TSANG, Sinje LEE

**GENRE** Action / Crime

Six professional thieves from Korea team up with four top gamblers from China in order to steal a priceless diamond from a casino in Macau.

PROMO AVAILABLE @ SHOWBOX BOOTH

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Soojin JUNG (General Manager · Sales)

Sonya KIM (General Manager · Sales & Festival)

June LEE (Manager · Acquisitions)

Eugene KIM (Int'l Marketing)

**CONTACT  
IN  
SEOUL**

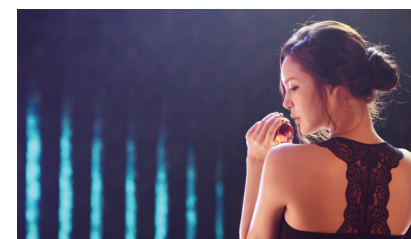
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**Fax** +82 2 3444 6688

**E-mail** sales@showbox.co.kr

**Website** www.showbox.co.kr/english



## The Scent

2012

**DIRECTED BY** KIM Hyoung-jun

**CAST** PARK Hee-soon, PARK Si-yeon

**GENRE** Erotic Thriller

Seon-wu, a police officer on suspension for adultery, works as a private investigator. While investigating a case, he gets framed for a murder.



## Don't Click

2012

**DIRECTED BY** KIM Tae-kyung

**CAST** PARK Bo-young, JOO Won, KANG Byul

**GENRE** Horror

After watching "cursed video clip" which has turned the whole internet world upside down, there happen series of strange incidents to Jung-mi.

**MARKET SCREENING** May 16, 17:45, LERINS 1 / May 19, 14:15, RIVIERA 1



## A Company Man

2012

**DIRECTED BY** LIM Sang-yun

**CAST** SO Ji-sub, LEE Mi-yeon, KIM Dong-jun

**GENRE** Action / Drama

A professional assassin regards killing as nothing more than repetitious routine, meets a former singer who he used to adore and start feeling doubts about his life and work.

**MARKET SCREENING** May 16, 17:30, LERINS 1 (Promo) / May 19, 14:00, RIVIERA 1 (Promo)



## Confession of Murder

2012

**DIRECTED BY** JUNG Byung-gil

**CAST** JUNG Jae-young, PARK Si-hoo

**GENRE** Action / Thriller

What's the truth and identity of the author of the a book titled, "I am the Killer" claiming responsibility for the murders that took place 17 years ago.

**MARKET SCREENING** May 16, 17:30, LERINS 1 (Promo) / May 19, 14:00, RIVIERA 1 (Promo)



## Mr. Go 3D

2013

**DIRECTED BY** KIM Yong-hwa

**CAST** XU Jiao, SUNG Dong-il

**GENRE** Drama / Comedy / Sports

Shot in stereoscopic 3-D. This sports human drama is about a young Chinese circus ring-master 'WeiWei' and her baseball playing gorilla as they are scouted into Korean baseball league and become superstars.

# Festival & Market Screening Schedule

## Festival Screening Schedule

Date	Time	Title	Venue	Section
May.21	14:00	Circle Line	Espace Miramar	Critics' Week
	16:00	In Another Country	Grand Théâtre Lumière	Official Competition
May.22	20:00	Circle Line	Espace Miramar	Critics' Week
May.23	08:30	Circle Line	Salle Bunuel	Critics' Week
May.24	09:00	The King of Pigs	Croisette	Directors' Fortnight
	17:00	The King of Pigs	Croisette	Directors' Fortnight
May.25	11:30	The King of Pigs	Cinéma Les Arcades / Salle 1	Directors' Fortnight
	19:30	The Taste of Money	Debussy	Official Competition
	22:00	The Taste of Money	Bazin	Official Competition
May.26	12:00	The Taste of Money	Grand Théâtre Lumière	Official Competition
	22:00	The Taste of Money	Grand Théâtre Lumière	Official Competition

## Market Screening Schedule

Date	Time	Title	Venue	International Sales	Note
May.16	13:00	Our Homeland (Kazokuno Kuni)	Riviera 1	Mirovision Inc.	
	16:00	Mr. Perfect	Gray 1	Mirovision Inc.	
	17:30	As One	Star 3	CJ Entertainment	
	17:30	A Company Man	Lerins 1	Showbox/Mediaplex, Inc.	Promo
	17:30	Confession of Murder	Lerins 1	Showbox/Mediaplex, Inc.	Promo
	17:45	Don't Click	Lerins 1	Showbox/Mediaplex, Inc.	
May.17	13:30	Runway Cop	Star 4	CJ Entertainment	
	17:30	Granny Goes to School	Palais J	9ers Entertainment	
May.18	10:00	Kong's Family	Gray 3	Mirovision Inc.	
	20:00	I AM : SMTOWN WORLD TOUR LIVE in Madison Square Garden	Riviera 3	CJ Entertainment	
May.19	09:30	Doomsday Book	Palais J	M-Line Distribution	
	14:00	A Company Man	Riviera 1	Showbox/Mediaplex, Inc.	Promo
	14:00	Confession of Murder	Riviera 1	Showbox/Mediaplex, Inc.	Promo
	14:15	Don't Click	Riviera 1	Showbox/Mediaplex, Inc.	
	19:30	Perfect Number	Star 4	CJ Entertainment	Promo
	19:30	Soar into the Sun	Star 4	CJ Entertainment	Promo
May.21	10:00	All about My Wife	Palais C	M-Line Distribution	
May.22	14:00	Perfect Number	Lerins 2	CJ Entertainment	Promo
	14:00	Soar into the Sun	Lerins 2	CJ Entertainment	Promo